

# Carla Turner

UXUI Designer Graphic Designer  
Product Designer Production Designer

Address  
Cincinnati, Ohio  
USA

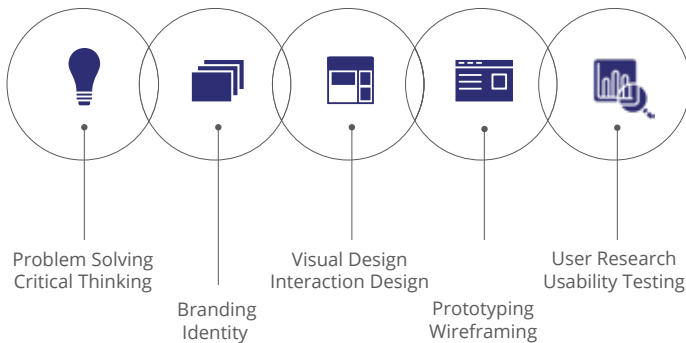
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uniquedesignsbycarla.com  
Password: Zilly P

## WHAT SETS ME APART?

I'm a passionate Designer with over 15 years of design experience, dedicated to creating inspiring and captivating digital experiences. Combining a creative flair with a user-centered approach, I excel in transforming concepts into visually striking, functional solutions. Known for my strong work ethic, problem-solving expertise, and engaging layouts, I consistently deliver exceptional results. I thrive on tackling new design challenges, enhancing user experiences, and driving innovative solutions that resonate with clients and users alike.

## MY SPECIALITIES



## DESIGN SKILLS

### 01 Computer

Adobe Photoshop ●●●●●  
Adobe Illustrator ●●●●●  
Adobe InDesign ●●●●●  
Creative Adobe Suite ●●●●●  
Figma ●●●●●  
Figma ●●●●●  
Sketch ●●●●●  
Adobe XD ●●●●●  
Miro ●●●●●  
Jira ●●●●●  
HTML, CSS, Javascript ●●●●●  
Google Analytics ●●●●●

### 02 Hard Skills

Web Design  
Responsive Design  
Accessibility  
Design Tools  
Design Systems  
Typography  
Color Theory  
Content Strategy  
Data Analysis  
Focus Groups  
Guerrilla Testing  
A/B Testing

### 03 Soft Skills

Empathy  
Communication  
Collaboration  
Adaptability  
Attention to Detail  
Time Management  
Patience  
Creative Storytelling  
Curiosity  
Active Listening  
Conflict Resolution  
Team Leadership

## TESTIMONIALS

*"I have the pleasure of working with Carla, and I can confidently say she is a talented and driven UI/UX designer. She consistently goes the extra mile on every project and has a remarkable ability to take feedback and implement it quickly. Carla is a fast learner, adapting to new tools and design trends. Her positive attitude, collaborative spirit, and willingness to tackle any challenge make her a true asset to any team. I highly recommend her—she's a joy to work with and will continue to grow into an outstanding designer."*  
— Deanne Watts, Product Manager

*"Carla proved to be an exceptional team player, consistently making herself available beyond regular working hours to ensure deadlines were met. She brought a wealth of design skills to the team, from which we all benefited and applied to the overall project design. Carla is adept at taking direction and willingly offers her assistance to meet project deadlines."*  
— Maria Howe, Lead UX/UI Designer

*"Carla is a very dedicated employee. She is detail-oriented in her tasks. She works well on her own with little guidance, but is also a team player. Carla can handle multiple projects at the same time. She meets her deadlines consistently. Carla will make a great addition to any work team."*  
— Rhonda Weaver, Creative Manager

*"I could trust Carla to communicate with me at all times. She was quick and efficient in her role as a designer. In addition to her hard skills, Carla is great to work with. She is compassionate, open to trying new things, and is highly dependable. I know she will thrive in any role she takes on!"*  
— Grace Nehls, Senior Manager

## WORK EXPERIENCE

1 2024 to present  
MiNDPOP - B2B, B2C  
Product Designer  
Contract

- Designed logos, web, and mobile UI.
- Conducted user testing.
- Created wireframes & prototypes.
- Worked with teams of 3 or more.
- Maintained design systems.

2 2024 to present  
Zilly Planet - B2C  
UX/UI Designer  
Contract

- Competitive research and analysis.
- Collaborated with stakeholders.
- Created concept & design for a space-themed game aimed at players ages 7+.
- Prototyping and user testing.

3 2022 to present  
Unique Designs  
UX/UI Designer  
Freelance

- Design logos and branding materials.
- Research to improve user experience.
- Create attractive, user-friendly designs.
- Ensure consistent, accessible designs.
- Solve unique design challenges.

4 2024  
Be Uninterrupted - B2C  
UX/UI Designer  
Contract

- Led focus group discussions.
- Synthesized data for recommendations.
- Boosted productivity.
- Created intuitive dashboards.
- Increased user engagement by 20%.

5 2023 to 2024  
Springboard - B2C  
UX/UI Designer  
Contract

- Mastered research and analysis.
- Skilled in user interviews.
- Skilled in UI and dashboards.
- Reduced onboarding time by 25%.
- Improved retention by 20%.

6 2009 to 2023  
Gardner Business Media - B2B  
Art Director  
Full Time

- Lead design for top industrial magazines.
- Designed brands and newsletters.
- Created brochures and web banners.
- Built strong brand identities.
- Marketing promotional pieces.

## EDUCATION

- UX/UI Design Certificate  
Springboard
- BBA | Business Management  
Wilmington College
- Visual Design Certificate  
Cincinnati State
- AAB | Graphic Communications  
Cincinnati State

## ADDITIONAL PROJECTS

- ZillyPlanet (website and app) | Role: UXUI Product Designer  
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- Be Uninterrupted (website) | Role: Lead Research/Designer  
uniquedesignsbycarla.com/beuninterrupted
- Bee Social-able (mobile app) | Role: Lead Research/Designer  
uniquedesignsbycarla.com/beesocial-able
- TinyTales (tablet app) | Role: Lead Research/Designer  
uniquedesignsbycarla.com/tinytales
- PartEase (mobile app) | Role: Lead Research/Designer  
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